



***European Journal of
Government and
Economics***

Vol.8 • No.1
2019
ISSN: 2254-7088



Servizo de Publicacións
UNIVERSIDADE DA CORUÑA



Number 8, issue 1, June 2019

DOI: <https://doi.org/10.17979/ejge.2018.8.1>

The evaluation index improvement for the relocation of research equipment <i>Donghun Yoon</i>	6-29
Residents' attitudes towards different tourist offers: Maldonado-Punta del Este conurbation (Uruguay) <i>José Ramón Cardona, Daniela Álvarez Bassi, María Dolores Sánchez-Fernández</i>	30-47
Social capital and banking system profitability: A survey of European Union countries <i>Arash Nayebyazdi</i>	48-62
Governance and Domestic Investment in Africa <i>Chimere Okechukwu Iheonu</i>	63-80
Economic Analysis of Supply Functions, Private Returns to Investment in Education and Skill Mismatch in Egypt <i>Marwa Shibl Biltagy</i>	81-95
Give me liberty or give me money: the fiscal decentralization and autonomy of regional governance in Slovakia <i>Jaroslav Mihálik, Peter Horváth, Martin Švikruha</i>	96-109



The evaluation index improvement for the relocation of research equipment

Donghun Yoon^{a,*}

^a Korea Basic Science Institute, Republic of Korea

* Corresponding author at: njoyoon@gmail.com

Article history. Received 5 October 2018; first revision required 2 January 2019; accepted 14 February 2019.

Abstract. In this paper, evaluation index improvement for research equipment relocation is presented and discussed to boost the effectiveness of research equipment management. The analytic hierarchy process (AHP) model was designed for the evaluation index improvement for research equipment relocation, and the pairwise comparison scale was set up based on the importance of each evaluation criterion. The consistency rate (CR) was measured, and it was confirmed that the decision-making was reasonable. The improvement of the evaluation index was necessary for the objective and fair relocation of research equipment. Therefore, the evaluation index for the relocation of research equipment was designed for an objective and fair evaluation. It is hoped that the study findings will be very useful and will contribute greatly to the professors, researchers, and policymakers involved in science and technology policymaking and R&D.

Keywords. policy research, evaluation index, research equipment, science and technology, relocation

JEL codes. H11, H61, M10, M15, M21

DOI. <https://doi.org/10.17979/eige.2019.8.1.4572>

1. Introduction

The Ministry of Science and ICT (MIST) of South Korea introduced a comprehensive review system for research facilities and equipment in 2016 to prevent overlapping investment in research equipment infrastructure and promoted the research institute's own review system. MIST has been conducting a research equipment status survey every year since 2012 to manage research equipment. A roadmap for large research facilities was established in 2013 to strategically introduce large research facilities with high construction costs. MIST has also enacted a law for the national research facilities and equipment standard guideline (2016). It has operated research equipment and support services and has trained research equipment manpower through education programs. The allowable rate for the mutual utilization of research equipment was raised to enhance the utilization of research equipment, and the support for promoting the recycling of idle and underutilized research equipment was strengthened. The allowable rate for the mutual utilization of research equipment in South Korea was initially 60% but was 60.3% in December 2017.

In this paper, evaluation index improvement for research equipment relocation is presented and discussed to boost the effectiveness of research equipment management. MIST has transferred 153 idle and underutilized research equipment free of charge to universities, laboratories, and nonprofit organizations, among other institutions. The government allowed researchers to freely apply for research equipment to be transferred to them free of charge. There were so many researchers who had applied for research equipment utilization that it was necessary to develop an evaluation index for the objective and fair relocation of research equipment. In this paper, evaluation index improvement for research equipment relocation is presented and discussed to boost the effectiveness of research equipment management. MIST has transferred 153 idle and underutilized research equipment free of charge to universities, laboratories, nonprofit institutions, etc. The government allowed researchers to freely apply for research equipment to be transferred to them free of charge. There were so many researchers who had applied for research equipment utilization that it was necessary to develop an evaluation index for the objective and fair relocation of research equipment. The objective and fair relocation of research equipment is very important for R&D effectiveness and research results. The evaluation index for research equipment relocation needs for the objective and fair relocation of research equipment. Therefore, an evaluation index for the relocation of research equipment was designed for an objective and fair evaluation. In this paper, the analytic hierarchy process (AHP) model is utilized as a methodology. The pairwise comparison scale was set up based on the importance of each evaluation criterion and the consistency rate (CR) was measured. This paper consists of introduction, literature review, science and technology environment change, global R&D investment trend, government R&D investment in South Korea, relocation of research equipment, methodology, results and discussion, evaluation index improvement research design, and conclusions and policy implication.

2. Literature review

Using the particular case of a large-scale R&D programme concerned with learning technologies within the European Community's Third Framework Programme for pre-competitive industrial R&D, a participative evaluation method is outlined (Stern, 1993). The research evaluation must allow a more systematic evaluation approach to permeate the organisation whereby a common frame of reference regarding the choice of evaluation subjects, choice of strategic focus, and use of fundamental concepts is established (Brofoss, 1998). The technometrics approach is a method of evaluation of biotechnology R&D which contributes to *ante* evaluations (Meyer-Krahmer & Reiss, 1992). Research evaluation in a context of delegation and as a self-organising system for research actors guaranteed by the state has been strongly developed in the last few years (Sanz-Menéndez, 1995). In the field of R&D policy at least, reality, theory and therefore the needs of evaluation users seem to have moved well ahead of evaluators' conceptual apparatus (Arnold, 2004). Because of emerging funding

volumes and increasing expectations in results, concepts for performance measurement and management gain importance (Schröder et al., 2014). The evaluation path is better characterised by an experimental attitude of constant change with each new programme, rather than a consolidation of practices learned and tested in previous programmes (Silva & Henriques, 1995). The Research Assessment Exercise (RAE) represents one of the most institutionalised forms of research evaluation in the OECD economies (Barker, 2007). Widespread and increasing public subsidy for research and development (R&D) has given rise to a large and growing number of evaluation studies (Dimos & Pugh, 2016). Interest in evaluating non-economic social outcomes of science and technology research has risen in policy circles in recent years. The interest in social impacts of research has not yet given rise to a great proliferation of useful, valid techniques for evaluating such impacts (Bozeman & Youtie, 2017). Over recent years there has been a consistent shift in the way in which R&D policy is viewed. At a simplistic level, this has resulted in a convergence of the previously separate domains of S&T and industrial policy into a more coherent innovation policy perspective (Cunningham, 2008). Grand challenges stress the importance of multi-disciplinary research, a multi-actor approach in examining the current state of affairs and exploring possible solutions, multi-level governance and policy coordination across geographical boundaries and policy areas, and a policy environment for enabling change both in science and technology and in society (Amanatidou et al., 2014). Innovation underpins competitiveness, is crucial to addressing societal challenges, and its support has become a major public policy goal (Edler et al., 2016). Government policy objectives can include the development of technology for private users where there is a public policy rationale (Rigby et al., 2016). Clearly, in its simplest sense, an innovation support measure must be defined as a policy instrument designed to support the process of innovation, at the national, regional or other levels (Cunningham, 2008).

2.1. Science and technology environment change

New industries and markets based on the new-value-creation-type product service are created through industry-ICT convergence. The development of the industry infra, such as the smart factory, is accelerated. High-value-added industries will be created by upgrading the mainstream technology related to the industry. Digital technology scope expansion is applied to mobile devices and various other products for a society based on the Internet (Chang et al., 2016; Kauffman et al., 2015). The development of digital-technology-based products such as 3D printers, autonomous vehicles, and drones will enhance business efficiency. The method change for R&D performance improvement enhances the research trend in a timely manner due to the greater collaboration, higher cost, shortened product technology life cycle, etc. Commercialization of technologies on demand should be promoted based on R&D (Cerqueti et al., 2016; Lynskey, 2016). Also, the demand for a technology entrepreneurial ecosystem is increased. The strengthening of scientific and technical responsibilities highlights the role of

science and technology in addressing global and social issues such as climate change, aging population, and the emergence and spread of intractable diseases. The responsibility of science and technology in resolving the technological side effects, such as information infringement and security issues, through the development of science and technology is enhanced. Labor force replacement is required due to the development of smart technologies and ICT, which can extend or replace human intelligence. New industries and services are required to be created to overcome the problems of job polarization and high unemployment rate.

2.2. Global R&D investment trend

Despite the global economic downturn, including the low interest rate and the increasing instability in the international financial and commodity market, the R&D investments of several countries are steadily increasing (Lewis & Tan, 2016; Schatz & Bashroush, 2017). Developed countries (USA, Japan, EU, etc.) are increasing the share of R&D investment in their GDP while maintaining their dominance in R&D investment. In particular, the R&D investment in China is rapidly expanding in both the government and the private sector, amounting to USD294.6 billion in 2013. Its proportion of the GDP was 1.39% (USD117,386 million) in 2007 and 2.02% (USD294,621 million) in 2013 for the total R&D investment of China. The proportion of government funding in the total R&D investment (USA, Japan, EU, etc.) is slightly fluctuating but is expanding continuously.

2.2.1. USA

In the USA, the federal government R&D budget in 2015 was USD136.5 billion, representing a 0.7% increase from the previous year. The non-defense funds (47%) in the 2015 government budget increased by 1.5%. The reduced budget pressure promotes investment in selected sectors under limited financing conditions. The R&D budget growth rate (2014-2015) was 11.7% for energy and 3.5% for the environment. The basic and applied research budgets were reduced by 1.8% for energy and 1.6% for the environment from the previous year. That for energy was USD31.7 billion, and that for the environment was USD34.2 billion. The R&D budget was increased by 3.2%. It was USD67.7 billion in 2013, USD66 billion in 2014, and USD68.2 billion in 2015. The Office of Science and Technology Policy (OSTP) and the Office of Management and Budget (OMB) suggested nine high-priority national priorities (high-tech manufacturing, clean energy, global climate change, policy formulation and management, information technology, national security, biology and neuroscience, STEM [science, technology, engineering, & mathematics] education, innovation and change).

2.2.2. Japan

In Japan, the science and technology budget in 2015 was JPY4.03 trillion, representing a 10.4% increase from the previous year. The science and technology budget was stagnated for 10 years. It was the original budget + the revised budget + the science and technology promotion budget + the local public entity budget. The science and technology budget trend was JPY40,490 billion in 2003, JPY42,405 billion in 2008, and JPY44,393 billion in 2013. To promote economic and social development through science and technology innovation and the technological innovation system, the 2014 science and technology innovation strategy was presented. It included the five policy tasks (innovation of a clean and economical energy system, the realization of a healthy and long-living society for leading the international society, construction for pioneering the next-generation infrastructure, new-industry promotion for utilizing the local resources, and early recovery from the great East Japan earthquake). To realize the science and technology innovation strategy, the Council for Science and Technology Policy (CSTP) promoted linkage and cooperation among the ministries through a top-down budget policy. CSTP carried out ten major research projects linked to the policy tasks through the Strategic Innovation Creation Program (SIP; 2015 budget: JPY50 billion). It emphasized the creation of a science and technology innovation environment through R&D enhancement, regional innovation hub establishment, and environment improvement for venture activation. The Ministry of Education, Culture, Sports, Science, and Technology (MEXT) is forming an innovative hub business centered on the R&D corporations (2015, JPY5 billion).

2.2.3. China

In 2015, the science and technology budget was CNY277.7 billion, representing a 3.1% increase from the previous year. The Rule of Science and Technology Development (2011) suggested R&D investment expansion, the combined improvement of science and technology and the market economy, and the development of human resources for science and technology. Among the national R&D investments, the central government funding doubled, from CNY108.8 billion in 2008 to CNY222.1 billion in 2012. The central government funding was increased by 2.3% (21.6%). The central government and the enterprise investment were CNY108.89 and 331.15 billion in 2008 and CNY222.14 and 762.5 billion in 2012. In 2013, the science and technology budget of the government was CNY614.49 billion, representing a 38.9% increase from the previous year. The science and technology funds in the 2015 budget accounted for 4.43% of the budget. The central and local science and technology budgets were CNY164.9 and 157.6 billion in 2009, respectively, and CNY227.9 and 345.6 billion in 2013. The Ministry of Science and Technology of the People's Republic of China (MOST) focused on the eight missions in 2015. Also, the government investment had been strengthened for basic science,

frontier science, and economic and social problem-solving. The eight missions are the top-level design promotion of an innovation-driven development strategy, new science and technology plan management model establishment, science and technology system reformation, special project implementation, science and technology innovation capability enhancement, local-innovation-development-level improvement through the regional development strategy, promotion of science and technology achievement and service industry development, and international open cooperation establishment. The basic and frontier sciences are nano, protein, climate change, space, sea, etc. while the economic and social problem-solving is on clean energy, alternative energy vehicles, the information and communication network, remote sensing, and biotechnology.

2.2.4. EU

The total budget of Horizon 2020 was EUR76.9 billion (2013). The science and technology budget was EUR7.32 billion in 2014 and 7.06 billion in 2015, representing a 3.7% decrease. The budget was reduced by 6.7% for excellent science, and by 14.4% for social challenges. It was increased, however, by 6.2% for industrial leadership, and by 162.1% for the others. The industry leadership sector includes information & communication technology (ICT), nanotechnology (NT), biotechnology (BT), space technology (ST), advanced manufacturing, robotics, etc., and the others include the European Atomic Energy Community (EURATOM). Fast Track to Innovation (FTI) was established and supported by EUR100 million in 2015. It was based on openness and carried out a cooperation project that went beyond the boundaries (technology, industry-academe-research institutes, etc.). Germany, the core of the EU economy, is expanding its investment in the energy and biotechnology sectors, with the federal R&D budget growing at an average annual rate of 2.7% (2011-2014). The R&D investment growth rate of the German government (2011-2014) was 13.1% for energy and 7.6% for biotechnology.

2.3. Government R&D investment in South Korea

The government R&D investment relative to the gross domestic product (GDP) in 2013 was 4.15%. It was no. 1 in the world. The R&D cost was KRW54.2 billion, the sixth largest in the world. The total R&D cost increased by 11.8% per annum over the past 5 years (2009-2013). The proportion of investment to the GDP rose by 0.86%, from 3.29% in 2009 to 4.15% in 2013. The government R&D budget growth is slowing down (11.4% in 2009 → 6.4% in 2015), but the expansion of R&D investment is strong and is focused on the key areas. The government R&D budget was KRW12,343.7 billion in 2009, KRW14,890.2 billion in 2011, KRW17,147.1 billion in 2013, and KRW18,923.1 billion in 2015. To supplement and lead private R&D, the Ministry of Science and ICT (MSIT) is exerting efforts to expand the government R&D investment, but the proportion of government funding is lower than in the other advanced countries. MSIT is

expanding the government R&D investment for the realization of the creative economy and for securing the future growth engine. An attempt is also being made to improve R&D performance and efficiency. With the objective of a creative economy, the government R&D investment is being expanded for the establishment of a new market opening ecosystem and the cultivation of creative talents. The R&D budget for a creative economy was KRW5,610.2 billion in 2014 and KRW6,218.3 billion in 2015. The government R&D investment in the future growth engines has been expanded to create new industries through the diffusion of convergence researches such as on the Internet of Things (IoT) and customized wellness care. The related R&D budget was KRW997.5 billion in 2014 and KRW1,106.3 billion in 2015. The R&D achievement of public research institutes encourages technology transfer. The government R&D project is continuously being improved for R&D efficiency. The R&D project support of the public research institutes was KRW15 billion in 2015, the technology commercialization voucher was KRW1 billion in 2015, and the technology advancement was KRW2 billion in 2015.

This study focused on the expected effect of R&D investment on research equipment in South Korea. When the government R&D budget is invested, it is essential to monitor and verify the expected effects. Also, this research verified the effectiveness of R&D investment through the calculation of the expected effects of R&D investment in research equipment.

2.4. Relocation of Research Equipment

When the Korea Research Institute of Fraunhofer Institute of Germany was liquidated in 2013, its research equipment became idle and underutilized. The government could be allowed researchers to freely apply for research equipment to be transferred to them free of charge through the national and local budget for the purchase of research equipment. This was done in accordance with Article 25 of the Act on the Establishment and Operation of a Public Utility Corporation in South Korea and Article 20 of Korea Research Institute of Fraunhofer Institute. The research equipment has been utilized for R&D on the commercialization of the life sciences and on immune proteins, vaccines, flu, malaria, etc. The National Science & Technology Information Service (NTIS) was notified of the free-of-charge transfer of 153 research equipment from October 2013 to February 2014. As mentioned above, the government allowed researchers to freely apply for research equipment to be transferred to them free of charge. The re-utilization and relocation of research equipment have a useful advantage for R&D management and the R&D budget reduction. However, since the reutilized and relocated research equipment is not a piece of new research equipment, it is sometimes necessary to repair and replace consumables for normal performance. It can be done through government R&D budget support. The current status of the research equipment is presented in Table 1.

Table 1. Status of research equipment

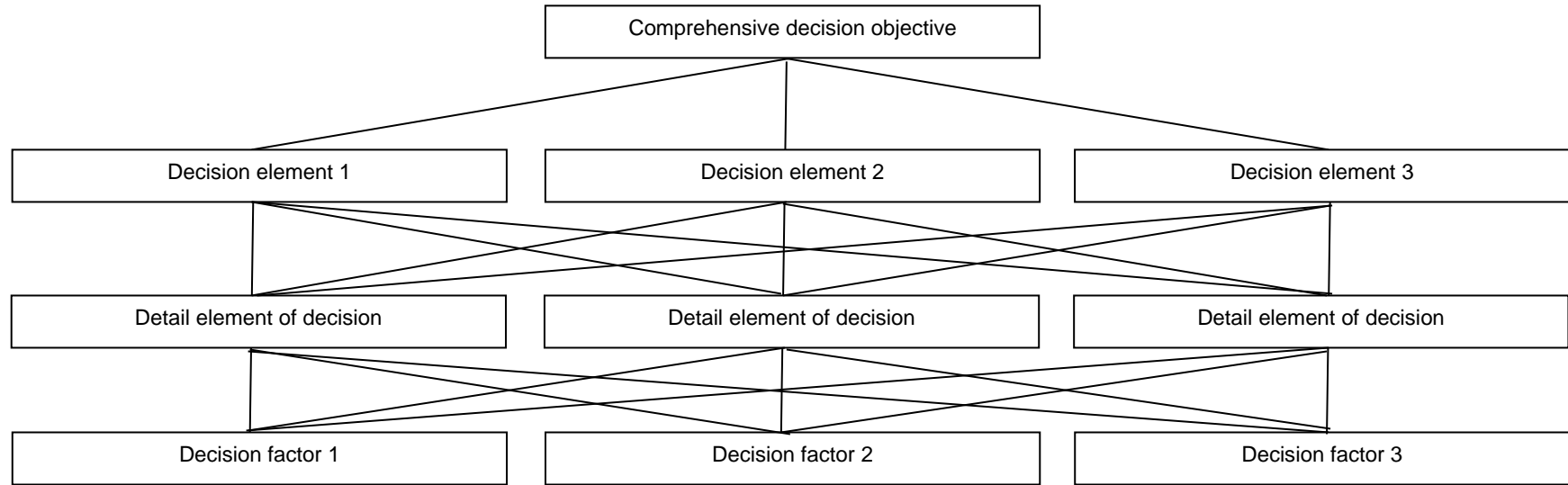
Classification (USD)	Research equipment number	Purchase cost (USD)
27,713 ~	9	497,921
18,475-27,713	5	109,930
9,237-18,475	21	285,450
4,618-9,237	11	7,852
~ 4,618	107	122,863
Total	153	1,024,016

3. Methodology

In this study, the analytic hierarchy process (AHP) model was used. AHP creates a pairwise comparison matrix by measuring the weights of the elements in the lower hierarchy based on the weights of the elements in the upper hierarchy. It uses the eigenvalue method to calculate the normalized priority vector for each level of the hierarchy. It also calculates the priority level for the entire hierarchy, which indicates the relative priority levels of the alternatives. The solution to the decision problem for AHP is as follows. First, the decision problems are grouped and arranged into a hierarchy of related decision-making points. The decision hierarchy is then established. Decision analysts visualize a number of mutually relevant decisions. The top hierarchy has the most comprehensive purpose of making decisions, and the following hierarchy consists of a variety of factors that affect the purpose of making decisions. The standard hierarchy of AHP is shown in Figure 1.

Second, a matrix is created through pairwise comparison in the lower hierarchy, which contributes to the achievement of the goal of the elements in the higher hierarchy. A 9-point Likert scale gives importance to the degree to which a binary comparison contributes to a higher component. The upper factors are set on a 9-point scale through pairwise comparison. The pairwise comparison scale is shown in Table 2. The matrix created through comparison according to the evaluation criteria is the pairwise comparison matrix. The pairwise comparison matrix is shown in Table 3. Third, weight is estimated. The weight estimate calculates the geometric average of the pairwise comparison matrix. The matrix weight estimation for pairwise comparison is shown in Table 4. Fourth, the consistency is judged. The values obtained from the pairwise comparison should be considered for the overall consistency of the evaluation index improvement for the relocation of research equipment.

Figure 1. Standard hierarchy of the analytic hierarchy process (AHP).



Source: own elaboration

Table 2. Pairwise compression scale

Importance	Definition
1	Equal importance
3	Moderate importance
5	Strong importance
7	Very strong importance
9	Extreme importance
2, 4, 6, 8	Median
Reciprocal value	Activity <i>j</i> has a reciprocal value for activity <i>i</i> .
1.1-1.9	For tied activities

Source: Saaty, T. L. (1980)

Table 3. Pairwise compression matrix

Classification	Element a	Element b	Element c	Element d
Element a	1	3	5	7
Element b	1/3	1	5	7
Element c	1/5	1/5	1	3
Element d	1/7	1/7	1/3	1

Table 4. Matrix weight estimation for pairwise compression

Classification	Geometric mean (Total=5.93)	Importance
Element a	$(1 \times 3 \times 5 \times 7)^{1/4} = 3.2$	$3.2 / 5.93 = 0.54$
Element b	$(1/3 \times 1 \times 5 \times 7)^{1/4} = 1.85$	$1.85 / 5.93 = 0.31$
Element c	$(1/5 \times 1/5 \times 1 \times 3)^{1/4} = 0.59$	$0.59 / 5.93 = 0.1$
Element d	$(1/7 \times 1/7 \times 1/3 \times 1)^{1/4} = 0.29$	$0.29 / 5.93 = 0.05$

4. Results and Discussion

The AHP model was designed by the Research Equipment Relocation Review Committee. The AHP model for evaluation index improvement for the relocation of research equipment is shown in Figure 2. Pairwise compression was used to evaluate the relative importance in terms of the upper evaluation criteria, through a survey for the evaluation elements. A pairwise compression scale was designed by measuring the importance of each evaluation criterion. The results of the importance evaluation of the evaluation criteria are shown in Table 5. The relative importance of each of the four evaluation criteria was studied by the Research Equipment Relocation Review Committee. The relative importance of each evaluation criterion is shown in Table 6. The importance of contribution to R&D activity, utilization, contribution to mutual utilization, and appropriateness of the installation environment of expensive and low-cost research equipment was evaluated. The results of the importance evaluation of contribution to R&D activity are shown in Table 7, those of research equipment utilization are shown in Table 8, those of contribution to mutual utilization are shown in Table 9, and those of appropriateness of the installation environment are shown in Table 10. Based

on Table 4, the importance of each evaluation criterion was calculated. The total relative importance of the evaluation criteria is shown in Table 11. The normalized matrix was used through the adjustment of the importance and pairwise comparison scale. The weight was calculated by averaging the row. The weight of each evaluation criterion is shown in Table 12. It was used to calculate the relative importance (0.24, 0.28, 0.27, and 0.21) of the effects on the evaluation criteria in Table 11. The weights of the evaluation elements were calculated in the same way. The elements of the evaluation criteria are shown in Table 13. The superior standard was evaluated through the evaluation criteria. The importance was calculated in Table 12 and 13. Below is the detailed formula that was used for the calculation.

$$\begin{matrix} \text{Expensive research equipment} \\ \text{Low-cost research equipment} \end{matrix} \begin{pmatrix} 0.21 & 0.79 & 0.79 & 0.17 \\ 0.79 & 0.21 & 0.21 & 0.83 \end{pmatrix} \begin{pmatrix} 0.21 \\ 0.36 \\ 0.24 \\ 0.20 \end{pmatrix} = \begin{pmatrix} 0.638 \\ 0.458 \end{pmatrix}$$

The importance of the evaluation criteria for expensive equipment was 0.638, and that for low-cost equipment was 0.458. The AHP application model for evaluation index improvement for research equipment relocation is shown in Figure 3. The consistency rate (CR) was measured to determine the level of consistency of the research results. When the evaluation was completed, CR became 0 (zero) and was consistent if the CR was less than 0.1. Below is the detailed formula that was used.

$$CR(\text{Consistency ratio}) = \frac{CI(\text{Consistency index})}{RI(\text{Random index})}$$

$$CI(\text{Consistency index}) = \frac{(\lambda_{max} - n)}{n - 1}$$

$$\lambda_{max} = \sum \frac{Xi \cdot Wi}{n}$$

The random index (RI) value according to n change is shown in Table 14. The results of the calculation of the weight matrix are shown in Table 15. Below are the detailed equations that were used.

Figure 2. AHP model for evaluation index improvement for research equipment relocation

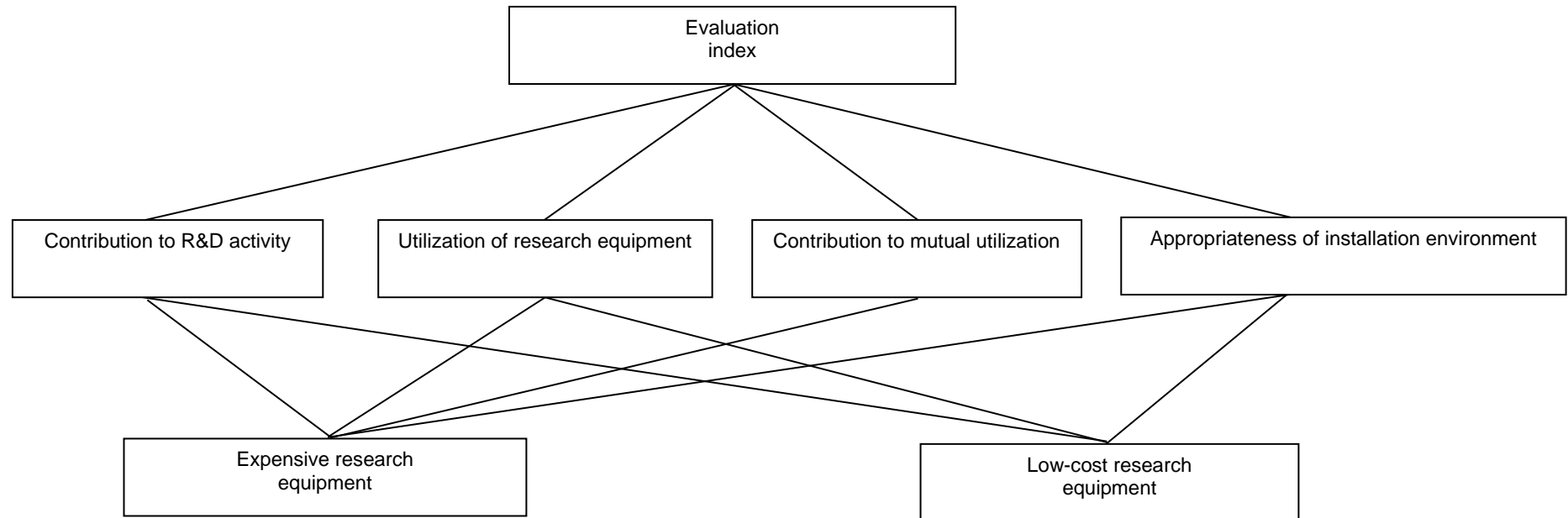


Table 5. Importance evaluation of the evaluation criteria

Qualitative evaluation	Quantitative evaluation
Hardly important	1/5
Less important	1/3
Equally important	1
Very important	3
Absolutely important	5

Table 6. Relative importance of the evaluation criteria

Evaluation criteria	Contribution to R&D activity	Utilization of research equipment	Contribution to mutual utilization	Appropriateness of installation environment
Contribution to R&D activity	1/5	3	1	1/5
Utilization of research equipment	1	1	3	1/3
Contribution to mutual utilization	1/3	3	1	1/3
Appropriateness of installation environment	1/3	1/5	1/5	1

Table 7. Importance evaluation of contribution to R&D activity

Contribution to R&D activity	Expensive research equipment	Low-cost research equipment
Expensive research equipment	1	1/5
Low-cost research equipment	3	1

Table 8. Importance evaluation of utilization of research equipment

Utilization of research equipment	Expensive research equipment	Low-cost research equipment
Expensive research equipment	1	5
Low-cost research equipment	1/3	1

Table 9. Importance evaluation of contribution to mutual utilization

Contribution to mutual utilization	Expensive research equipment	Low-cost research equipment
Expensive research equipment	1	3
Low-cost research equipment	1/5	1

Table 10. Importance evaluation of appropriateness of installation environment

Appropriateness of installation environment	Expensive research equipment	Low-cost research equipment
Expensive research equipment	1	1/5
Low-cost research equipment	5	1

Table 11. Relative importance total of the evaluation criteria

Evaluation criteria	Contribution to R&D activity	Utilization of research equipment	Contribution to mutual utilization	Appropriateness of installation environment
Contribution to R&D activity	1/5	3	1	1/5
Utilization of research equipment	1	1	3	1/3
Contribution to mutual utilization	1/3	3	1	1/3
Appropriateness of installation environment	1/3	1/5	1/5	1
Total	1.86	7.20	5.20	1.86

Table 12. Weights of the evaluation criteria

Evaluation criteria	Contribution to R&D activity	Utilization of research equipment	Contribution to mutual utilization	Appropriateness of installation environment	Weight
Contribution to R&D activity	0.11	0.42	0.19	0.11	0.21
Utilization of research equipment	0.54	0.14	0.58	0.18	0.36

Contribution to mutual utilization	0.18	0.42	0.19	0.18	0.24
Appropriateness of installation environment	0.18	0.03	0.04	0.54	0.20

Table 13. Elements of the evaluation criteria

Classification	Contribution to R&D activity	Utilization of research equipment	Contribution to mutual utilization	Appropriateness of installation environment
Expensive research equipment	0.21	0.79	0.79	0.17
Low-cost research equipment	0.79	0.21	0.21	0.83

Figure 3. AHP application model for evaluation index improvement for research equipment relocation.

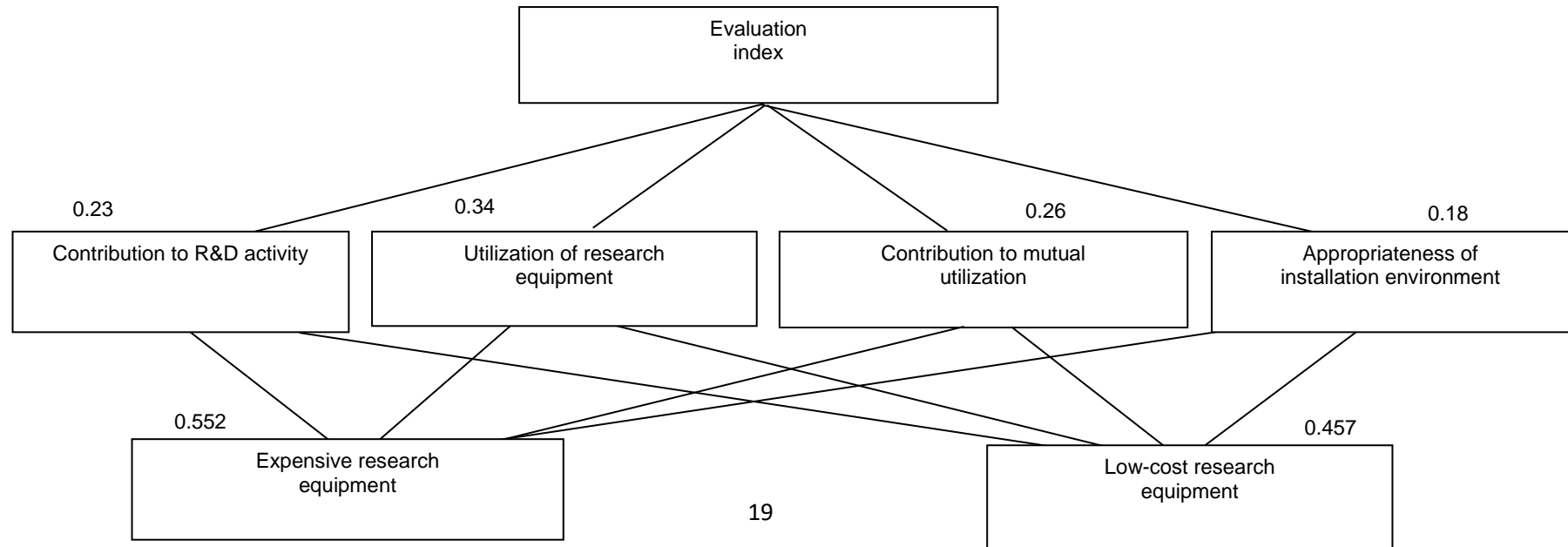


Table 14. Random index (RI) value according to *n* change

n	1	2	3	4	5	6	7	8	9	10
RI	0.00	0.00	0.58	0.90	1.12	1.24	1.32	1.41	1.45	1.51

Table 15. Calculation of weight matrix

Evaluation criteria	Contribution to R&D activity	Utilization of research equipment	Contribution to mutual utilization	Appropriateness of installation environment	Total of row
	0.21	0.36	0.24	0.20	
Contribution to R&D activity	0.07	0.84	0.20	0.04	1.14
Utilization of research equipment	0.33	0.28	0.60	0.06	1.27
Contribution to mutual utilization	0.11	0.84	0.20	0.06	1.21
Appropriateness of installation environment	0.11	0.06	0.04	0.18	0.38

$$\lambda_{max} = \sum \frac{X_i \cdot W_i}{n} = \frac{\left[\left(\frac{1.14}{0.21} \right) + \left(\frac{1.27}{0.36} \right) + \left(\frac{1.21}{0.24} \right) + \left(\frac{0.38}{0.20} \right) \right]}{4} = 4.02$$

$$CI = \frac{(\lambda_{max} - n)}{n - 1} = \frac{4.02 - 4}{4 - 1} = \frac{0.02}{3} = 0.006$$

$$CR = \frac{CI}{RI} = \frac{0.006}{0.90} = 0.007$$

As the research results showed a 0.007 consistency ratio, they have validity in the decision.

4.1. Evaluation Index Improvement Research Design

Based on the research results, an evaluation index for research equipment relocation was designed for objective and fair evaluation, for a number of researchers who applied for the transfer of research equipment to them free of charge. The evaluation index was designed to allow research equipment to be relocated to researchers who can manage and operate them and enable researchers to conduct excellent researches. The existing evaluation index was determined through surveys among equipment experts, and the Research Equipment Relocation Review Committee. The evaluation index for the relocation of existing research equipment is shown in Table 16. In the past, one to three researchers applied for one research equipment. The evaluation index was designed for use in the evaluation of the researcher to be selected among the three or more researchers who applied for the transfer of one research equipment to them, as shown in Table 16. The basic principle of the research design is that the design should benefit more institutions and that the selection of expensive equipment should not be restricted while low-cost equipment should be limited to a maximum of 5 points (USD18,475) for research institutes or researchers. Also selected are the institutions that can utilize and maintain research equipment well after their relocation. The operation control performance rate in the 3rd- and 5th-year plans is checked after an agreement is reached for the relocation of research equipment, and the relocation to another research institution or researcher is executed when it is not sufficient for operation and management. If the 3rd-year operation control performance rate is 70% and the 5th-year rate is below 90%, the research equipment will be relocated to other research institutes or researchers. Young researchers, however, are given a grace period for the third year. Considering that the research equipment that was used in this study was general-purpose, young researchers were selected rather than higher-performing researchers. The target research equipment was divided into expensive and low-cost research equipment. The expensive research equipment was worth more than USD18,475, and the low-cost research equipment was worth less than

USD18,475. For the expensive research equipment, the priority levels were determined based on the rate of research equipment utilization, contribution to mutual utilization, contribution to R&D activity, and appropriateness of the installation environment. For the low-cost research equipment, on the other hand, the priority levels were determined based on the appropriateness of the installation environment, the contribution to R&D activity, the rate of research equipment utilization, and the contribution to mutual utilization. The evaluation criteria design for the relocation of research equipment is shown in Table 18. The evaluation criteria for the relocation of expensive and low-cost research equipment were classified. The evaluation criteria for the relocation of research equipment are shown in Table 18. A summary of the salient points of the discussion on the relocation of research equipment is shown in Table 19.

Table 16. Evaluation index for relocation of existing research equipment

Classification	Evaluation index
Operation and technical review of research equipment	Are repair and relocation possible?
	Is normal operation possible?
	Is it possible to operate after repair?
	Can parts be secured for equipment repair?
Research equipment operating life	How many years is the research equipment expected to run?
Relocation period	How long will the relocation take?
Research equipment education method	Is it necessary to ask the equipment supplier for training on consignment?
	Is it necessary to ask an expert for training on consignment?
	Does the researcher educate himself?
	Is maintenance training necessary?
	Is the space suitable for the size of the research equipment?
	Is electrical power available for the research equipment?
	Is water available for the research equipment?
	Is vibration safety secured for the research equipment?
	Is noise safety secured for the research equipment?
	Is dust safety secured for research equipment?
	Are heating and cooling ready?
	Is a fire installation system in place?
	Are there any precautions against dangerous goods?
Is the locking mechanism in place?	
Is there an Internet communication facility?	
Are there any obstacles or risks to the research equipment?	
How many people are operating the equipment?	
Operation environment review	Do the operating manpower need to be professionals?
	How much is the operating cost?

Table 17. Evaluation criteria design for relocation of research equipment

Evaluation item	Detailed evaluation criteria
Contribution to R&D activity	Research results (paper, book, patent, etc.) Research career (major position, performing research task) Whether young scientist or not Research planning through research equipment Research equipment (use number, user, sample)
Utilization of research equipment	Research equipment paper number (SCI, non-SCI) Research equipment patent number (domestic, triad patent families) Research equipment technology transfer number Number of research equipment education programs (training program, manpower)
Contribution to mutual utilization	Mutual utilization system Implementation plan and schedule of mutual utilization service Performance of mutual utilization service (internal, external)
Appropriateness of installation environment	Operation cost of research equipment (operation cost, repair and maintenance cost) Manpower of research equipment (regular employee, non-regular employee)
Others	Preferential treatment for young scientist (low-cost research equipment) Preferential treatment for mutually utilized integrated facilities (expensive research equipment)

Table 18. Evaluation criteria for relocation of research equipment

Evaluation item	Detailed evaluation criteria	Expensive research equipment			Low-cost research equipment		
		Weight	Score		Weight	Score	
			Quantitative evaluation	Qualitative evaluation		Quantitative evaluation	Qualitative evaluation
Contribution to R&D activity	Research results (paper, book, patent, etc.)						
	Research career (major position, performing research task) Whether young scientist or not	20	-	20	30	10 (young scientist)	20
Utilization of research equipment	Research planning through research equipment						
	Research equipment (use number, user, sample)						
	Research equipment paper number (SCI, non-SCI)						
	Research equipment patent number (domestic, triad patent families)	35	20	15	20	10	10
Contribution to mutual utilization	Research equipment technology transfer number						
	Number of research equipment education programs (training program, manpower)						
	Research equipment mutual utilization system						
Appropriateness of installation environment	Research equipment mutual utilization service implementation plan and schedule	30	10	20	10	10	-
	Performance of research equipment mutual utilization service (internal, external)						
Appropriateness of installation environment	Operation cost of research equipment (operation cost, repair and maintenance cost)	15	10	5	40	30	10
	Research equipment manpower (regular employee, non-regular employee)						
Total		100	40	60	100	60	40

Table 19. Discussion for relocation of research equipment

Evaluation item	Discussion
Contribution to R&D activity	Is the use of research equipment necessary to achieve the research goal?
	Is the research history sufficient, and is the research plan appropriate?
	Should new researchers be selected first?
Utilization of research equipment	Is research equipment available according to the plan?
	Is performance management related to research equipment utilization possible?
Contribution to mutual utilization	Is it continuously available for long periods of time?
	Is the actual mutual utilization service possible?
Appropriateness of installation environment	Is it possible to contribute to the promotion of research equipment mutual utilization?
	Does the research institute have adequate space and environment for research equipment installation?
	Is the research equipment operation cost and manpower secured?

5. Conclusions and Policy Implication

In the study, the basic principle and detailed evaluation criteria for the relocation process of research equipment were established. The basic principle of the research design was to benefit more institutions and researchers. Moreover, the institutions that could utilize and maintain the research equipment well after their relocation were selected. Considering that the target research equipment was the general-purpose one, young researchers were selected rather than higher-performing researchers. Duplication was prevented through the advance review of many research equipment. Based on the research results, an evaluation index for research equipment relocation was designed for the objective and fair evaluation of the researchers who applied for the transfer of research equipment to them free of charge. As the basic principle of the research design, as mentioned above, was to benefit more institutions, expensive equipment was not restricted from selection, and low-cost equipment was limited to a maximum of 5 points (USD18,475) for research institutes or researchers. Moreover, the institutions that could utilize and maintain the research equipment well after their relocation were selected. The target research equipment was divided into expensive and low-cost research equipment, with the former worth more than USD18,475 and the latter worth less than USD18,475. For the expensive research equipment, the priority levels were based on the rate of research equipment utilization, the contribution to mutual utilization, the contribution to R&D activity, and the appropriateness of the installation environment. For the low-cost research equipment, on the other hand, the priority levels were based on the appropriateness of the installation environment, the contribution to R&D activity, the rate of research equipment utilization, and the contribution to mutual utilization. An attempt was made to relocate research equipment to research institutions and researchers by reflecting the characteristics of the research equipment. It was found that the rate of research equipment utilization is the most important element for the expensive research equipment and that the appropriateness of the installation environment is the most important element for the low-cost research equipment.

In this paper, evaluation index improvement for research equipment relocation is presented and discussed to boost the effectiveness of research equipment management. We focused on an efficient management method of research equipment through evaluation index improvement for research equipment relocation. The efficient management of research equipment can improve the efficient management of the R&D budget. It can promote government R&D innovation through government R&D investments in various research fields. The Ministry of Science and ICT (MIST) of South Korea has transferred 153 idle and underutilized research equipment free of charge to universities, laboratories, nonprofit institutions, etc. The government also allowed researchers to freely apply for research equipment to be transferred to them free of charge. There were so many researchers who applied for research equipment to be transferred to them free of charge that it was necessary to develop an evaluation index for the objective and fair relocation of research equipment. Therefore, an evaluation index for research equipment relocation was designed for objective and fair evaluation. For

the advancement of South Korea's science and technology infrastructure, the management system through life cycle system installation and operation of research equipment is essential. The relocation of research equipment can increase the efficiency of the national R&D investment. The evaluation method for equipment relocation can be replicable and applicable to various research equipment in many countries. It is hoped that the study findings will be very useful and will contribute greatly to the professors, researchers, and policymakers involved in science and technology policymaking and R&D.

References

- Amanatidou, E., Cunningham, P., Gök, A. & Garefi, I. (2014). Using evaluation research as a means for policy analysis in a 'new' mission-oriented policy context. *Minerva* 52(4), 419-438. doi: <https://doi.org/10.1007/s11024-014-9258-x>
- Arnold, E. (2004). Evaluating research and innovation policy: a systems world needs systems evaluations. *Research Policy* 13(1), 3-17. doi: <https://doi.org/10.3152/147154404781776509>
- Barker, K. (2007). The UK research assessment exercise: the evolution of a national research evaluation system. *Research Policy* 16(1), 3-12. doi: <https://doi.org/10.3152/095820207X190674>
- Bozeman, B., & Youtie, J. (2017). Socio-economic impacts and public value of government-funded research: Lessons from four US national science foundation initiatives. *Research Policy* 46(8), 1387-1398. doi: <https://doi.org/10.1016/j.respol.2017.06.003>
- Brofoss, K. E. (1998). The research council of Norway's use of research evaluation: an assessment of research evaluation as a strategic tool. *Research Policy* 7(3), 134-140. doi: <https://doi.org/10.1093/rev/7.3.134>
- Cerqueti, R., Marazzina, D., & Ventura, M. (2016). Optimal Investment in Research and Development Under Uncertainty. *Journal of Optimization Theory and Applications* 168(1), 296-309. doi: <https://doi.org/10.1007/s10957-015-0751-7>
- Chang, S., Li, Y., & Gao, F. (2016). The impact of delaying an investment decision on R&D projects in real option game. *Chaos, solitons, and fractals* 87, 182-189. doi: <https://doi.org/10.1016/j.chaos.2016.03.035>
- Cunningham, P. (2008). Monitoring and analysis of policies and public financing instruments conducive to higher levels of R&D investments. *The "policy mix" project: thematic report: governance, European Commission*, 15.
- Cunningham, P. (2008). INNO-learning platform mini-studies. *European trend chart on innovation policy input report*, 6.
- Dimos, C., & Pugh, G. (2016). The effectiveness of R&D subsidies: A meta-regression analysis of the evaluation literature. *Research Policy* 45(4), 797-815. doi: <https://doi.org/10.1016/j.respol.2016.01.002>
- Edler, J., Cunningham, P., Gök, A., & Shapira, P. (2016). Chapter 18: conclusions: evidence on the

- effectiveness of innovation policy intervention in Edler, J., Cunningham, P., Gök, A., & Shapira, P. (eds.) *Handbook of innovation policy Impact* (pp.543–564). Edward Elgar Publishing. doi: <https://doi.org/10.4337/9781784711856.00025>
- Kauffman, R. J., Liu, J., & Ma, D. (2015). Technology investment decision-making under uncertainty. *Information Technology and Management* 16(2), 153-172. doi: <https://doi.org/10.1007/s10799-014-0212-2>
- Lewis, C. M., & Tan, Y., 2016, Debt-equity choices, R&D investment and market timing. *Journal of financial economics*, 119(3), 599-610. doi: <https://doi.org/10.1016/j.jfineco.2016.01.017>
- Lynskey, M. J. (2016). R&D Investment in New Technology-Based Firms: Strategic and Entrepreneurial Dynamics and the Impact of Universities. *Industry and Higher Education* 30(4), 278-291. doi: <https://doi.org/10.1177/0950422216660254>
- Meyer-Kraemer, F., & Reiss, T. (1992). Ex ante evaluation and technology assessment — two emerging elements of technology policy evaluation. *Research policy* 2(1), 47–54. doi: <https://doi.org/10.1093/rev/2.1.47>
- Rigby, J., Cunningham, P., Li, Y., Yeow, J, Edler, J., Cox, D., & Roper, S. (2016). A review of the small business research initiative. *A report commissioned by innovate UK final report august 2015*, 25.
- Saaty, T. L. (1980) *The Analytic Hierarchy Process*. McGraw-Hill, New York. doi: <https://doi.org/10.21236/ADA214804>
- Sanz-Menéndez, L. (1995). Research actors and the state: research evaluation and evaluation of science and technology policies in Spain. *Research Policy* 5(1), 79–88. doi: <https://doi.org/10.1093/rev/5.1.79>
- Schatz, D., & Bashroush, R. (2017). Economic valuation for information security investment: a systematic literature review. *Information Systems Frontiers*, 19(5), 1205-1228. doi: <https://doi.org/10.1007/s10796-016-9648-8>
- Schröder, S., Welter, F., Leisten, I., Richert, A., & Jeschke, S. (2014). Research performance and evaluation—Empirical results from collaborative research centers and clusters of excellence in Germany. *Research Policy* 23(3), 221–232. doi: <https://doi.org/10.1093/reseval/rvu010>
- Silva, C. M. & Henriques, L. (1995). R&D evaluation in Portugal. *Research Policy* 5(1), 89–97. doi: <https://doi.org/10.1093/rev/5.1.89>
- Stern, E. (1993). Ongoing and participative evaluation: Purpose, design and role in the evaluation of a large-scale R&D programme. *Research Policy* 3(2), 75–82. doi: <https://doi.org/10.1093/rev/3.2.75>